

Grow the Game



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SHOT AND A GOAL

HBF and Herbie Honored at Hobey Baker Reception

HBF Receives \$25,000 Grant and Herb Brooks Named 2011 Legend of Hockey

ST PAUL, Minn. – The Herb Brooks Foundation received a number of accolades at the 30th Annual Hobey Baker award banquet held at the St Paul River Centre on Thursday evening. The Foundation received a grant of \$25,000 from the RBC Play Hockey program, an initiative from the Royal Bank of Canada. The award was the largest given in the United States. Additionally Herb Brooks was named a 2011 Legend of Hockey by the Hobey Baker Memorial Award Foundation.

The mission of the Herb Brooks Foundation is to grow the base of hockey by giving kids a positive hockey experience and an opportunity to learn life lessons. The program matches up with the vision and goals of the RBC Play Hockey grassroots program.

Created in 2010 to help shine a spotlight on the people and programs associated with hockey in communities across North America, RBC Play Hockey will commit \$1 million dollars in grants across North America in the amount of \$5,000, \$10,000 and \$25,000. Of the 12 grants awarded in the United States for 2011, the HBF



was the only one to receive the highest award possible.

“The Herb Brooks Foundation is committed to growing the game of hockey for our youth,” said Dan Brooks, son of the late Herb Brooks. “We could not accomplish our mission without the support of companies like RBC who share in our beliefs about the value of sports as a character-building tool.”

RBC Play Hockey:

RBC is committed to helping hockey happen in communities across North America. As a premier partner of Hockey Canada and USA Hockey, RBC is an official sponsor of each country's men's and women's national teams, the 2011 IIHF World Junior Championship, Canada's National Junior A Championship - the RBC Cup - and the Hockey Hall of Fame. RBC sponsors amateur sport in communities across North America, from grassroots programs to national sport associations and elite-level athletes. More information on the RBC Play Hockey can be found at

www.rbcplayhockey.com

Jim McDonough: Youth Hockey Hall of Fame Inductee

East Sider has made game fun, accessible to kids for almost 30 years

Saint Paul, MN – The Herb Brooks Foundation announced this week **Jim McDonough** will be inducted into the Youth Hockey Hall of Fame.

The Herb Brooks Foundation Youth Hockey Hall of Fame recognizes individuals who have volunteered their time and energy to provide youth an opportunity to play hockey. The award focuses on efforts made for the kids prior to reaching the high school age.

“Jim McDonough has made ice, shoveled snow, cleaned toilets and organized opportunities for kids to play for many years,” Herb Brooks Foundation Board Member **Bill Weller** said. “He truly exemplifies the spirit and service that Herbie stood for. We are honored to induct him.”

Known by many as a behind-the-scenes guy, McDonough has volunteered on the East Side of Saint Paul for almost 30 years, including initiating and running the **Eastside Mite Hockey Association** for 20 years while providing equipment and funding to help reduce costs.

He also served as the lead coordinator for **Hockey Day Minnesota** in 2009, when the event was held at **Phalen Rec Center**. McDonough was a key figure in securing a refrigerated rink at Phalen Rec Center to provide longer periods of quality outdoor ice for neighborhood youth hockey. He also served for 20 years on the **Johnson Area Hockey Association**.

McDonough helped bring together Ramsey County, St. Paul Public Schools and the City of St. Paul to spearhead renovations for **Gustafson Phalen Arena**, which is used by squirts, peewees, bantams and high school teams.



“I am humbled and honored to have been nominated and inducted into the Herb Brooks Foundation's Youth Hockey Hall of Fame,” McDonough said. “Over the past 29 years, I have had the pleasure to have worked with thousands of youth hockey players. That in itself is quite rewarding. To be recognized by the organization that continues Herb Brooks' vision for youth hockey is quite an honor.”

This award will be presented by *Let's Play Hockey* President **Doug Johnson** at the 2011 Herb Brooks Memorial Golf Classic on Friday, June 24 at Victory Links Golf Course in Blaine. Visit herbbrooksfoundation.com to learn more about the golf tournament.

The Herb Brooks Foundation's mission is to grow the base of hockey; give kids a positive hockey experience and an opportunity to learn life lessons.

Programming Update



Next Miracle



Rink Rats having a blast with Minneapolis Police Officers at the National Sports Center during our Next Miracle clinic

We recently concluded our spring clinic, the Next Miracle, which brought more than 45 kids every Monday to the Super Rink in Blaine for free hockey/instruction.

HBF scholarships Rink Rats opportunities to receive the highest quality instruction on- and off-ice individual skills training and small games (3-on-3) at not cost.

Thanks to the National Sports Center and Minneapolis Police, who helped provide transportation and skated with our inner-city kids – all at no cost!

"We need to make hockey fun for the kids and let them learn to love the game the way we did." -Herbie

Rink Rats



Kathy Cordes getting an inline hockey game together at Seward

The Herb Brooks Foundation wrapped up its spring Rink Rat programs, which included inline skating and street hockey at multiple schools/parks in Minneapolis.

This is just one part of our Rink Rat program, which is completely free to the kids. With your help, we are working to revive inner-city hockey while giving kids an opportunity to learn life lessons.

We've impacted more than 700 inner-city kids thanks to all our partners and sponsors.

Herbie always believed there was another Wayne Gretzky or Michael Jordan out there, they just needed an opportunity.

Stay tuned for updates on exciting new programs, including



Special/Disabled Hockey



John McClellan Named New Executive Director

Former superintendent brings experience, history of service

BLAINE, Minn. – The Herb Brooks Foundation is pleased to announce the hiring of **John McClellan** as its new Executive Director, effective June 1, 2011. The move comes after **Skip Peltier** announced his resignation after eight great years as HBF's Executive Director.

"I'm a hockey enthusiast," said McClellan, whose sons attended Herb Brooks' hockey camps when they were younger. "It will be fun and challenging – I'm excited to get started."

McClellan comes to HBF having retired from his previous positions as Superintendent of Centennial Public Schools and most recently working in the finance industry. The former teacher and principal was named Minnesota's Superintendent of the Year in 1992.

He has long been involved in hockey, having coached youngsters and college kids for many years. McClellan also spearheaded key community projects, including fundraising for Centennial's first ice arena and heading the YMCA board for 10 years.

McClellan brings exceptional administrative skills, experience and will continue to move HBF forward in a very positive and productive manner.

"We welcome John to the Herb Brooks Foundation and look forward to working with him to accomplish Herb's vision," said Peltier, who will stay on as a board member.



Our Mission:

Grow the base of hockey; give kids a positive hockey experience and an opportunity to learn life lessons.



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Jon Maruk Appointed to Board of Directors, Spearheads Rink Rat Donation

Rink Rats receive big boost from local hockey family

Jon Maruk is a hockey guy.

The Eden Prairie native starred for Breck High School before going on to play at the University of Notre Dame and some minor league hockey. His father, Dennis Maruk, played for Herb Brooks with the Minnesota North Stars.

Once Jon got wind of the Herb Brooks Foundation's Rink Rat program, which gives inner-city kids a chance to play hockey at no cost, he had to get involved.

On behalf of Jon, the Butzow Family Foundation has donated \$10,000 to the Rink Rat program.

"There are a lot of kids out there that don't get the opportunity to play hockey and learn the lessons from it. I'm a product of sports and I'm a product of hockey and many of the life lessons I learned along the way are from hockey," said Maruk, one of four Butzow Family Foundation board members. "Unfortunately, there are a lot of kids out there that don't get the opportunity.

"When I heard about the Rink Rat program, I just thought it was awesome and tried to get involved and help out where we can."

In late 2007, Jon's family started the Butzow Family Foundation, which invests in values, ethics and character formation in a variety of ways.

"We support the effort of those who are making a difference in people's lives and help build communities," said Maruk, who now coaches the Wayzata Bantam-A team and still plays hockey with friends during the week.

The Herb Brooks Foundation's Rink Rat program, in conjunction with the Minneapolis Police Activities League and Minneapolis Public Schools, is dedicated to providing inner-city children the chance to play, learn and love the game of hockey at no cost.

Since its inception two years ago, the Rink Rat program has grown rapidly, serving 700 inner-city kids last year alone.



Jon Maruk

Welcome to the Board

On Wednesday, April 13, the Herb Brooks Foundation's Board of Directors approved the addition of Jon Maruk.

As an athlete growing up, Jon Maruk understands the values and life lessons associated with sports, especially hockey. That is why he got involved with the Herb Brooks Foundation, and he'll continue to help grow the game of hockey by providing kids an opportunity to play.

Maruk is an Eden Prairie native who starred for Breck High School and went on to play for Notre Dame before heading to the minor leagues. Jon's father, Dennis Maruk, played for Herb Brooks with the Minnesota North Stars.

Currently, Maruk works at C.H. Robinson Worldwide, Inc. in Eden Prairie and has been coaching Wayzata Youth Hockey since 2002, bringing passion, hands-on experience that makes the Herb Brooks Foundation a perfect fit.



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Legendary Brooks Was Truly One of a Kind

Published by Dan David, newyorkrangers.com

The magnitude of some sports moments can easily become exaggerated as years go by and various myths grow up around them, but the "Miracle on Ice" -- Team USA's run to the 1980 Olympic hockey gold medal at Lake Placid, N.Y. -- will never fall into that category.

In the game of hockey, at least, a moment with the combination of drama and improbability equal to Lake Placid's can almost certainly never happen again. The world has changed; the Olympics have changed; and hockey itself has changed enough to make it almost impossible to imagine a more unexpected champion at any current professional or amateur level.

If somehow an equivalent "Miracle" ever does occur, it's safe to assume that a head coach capable of authoring such a championship run would find countless job opportunities in its wake.

Thirty years ago this week, Herb Brooks was that revered hockey coach. And 30 years ago this week, he began the NHL phase of his lifelong hockey journey when he was named the 19th head coach of the New York Rangers. The man who became an icon coaching amateurs in red, white and blue made headlines all over again when he decided to turn pro with the NHL's red, white and blue.

Read the full article here:

<http://rangers.nhl.com/club/news.htm?id=564385>

Hockey, however, was always the No. 1 topic, and the Herb Brooks Foundation was a natural way to honor Brooks' memory. Dan Brooks said his father often leveraged his fame and popularity in the state of Minnesota to do precisely the sorts of things the foundation strives to do today.

"When he left the NHL, he went to coach at St. Cloud State because his goal was to develop more Division I hockey programs in Minnesota. St. Cloud State went from Division III to Division I. That ushered in Bemidji State to go Division I and prior to that Mankato State," said Dan Brooks. "Another thing he did was to go and lobby the state for the 'Mighty Ducks Grant', which basically doubled and renovated all of these rinks in the state of Minnesota in the early 1990s. That essentially ushered in girls' hockey in the state of Minnesota."



Herb Brooks, then 43, speaks to reporters at the June 4, 1981, press conference to announce his hiring as the Rangers' head coach. Standing beside him that day was his new boss -- and former U.S. Olympic assistant -- Craig Patrick, who had taken over as the Rangers' general manager less than a year earlier. (From the lens of George Kalinsky)

Herb Brooks' success in fashioning the "Miracle" will remain his principle legacy for those who look only at the surface, and it was certainly the cause of buzz in New York hockey circles 30 years ago this week. But the starring role Brooks holds in hockey history doesn't paint the whole picture, and Hollywood images that focus on this one year of his life leave so much else on the cutting-room floor.

Asked what people should know about his father apart from anything that involves the "Miracle" that made him so famous, Dan Brooks stops to think. It's a question he does not often get, but one that truly shapes the work he and others are doing to keep Herb Brooks' spirit a part of hockey today.

"I think people need to remember him as someone that really cared for the grassroots level," said Dan Brooks. "He cared for the little person in the game. He wanted the game to be better. He wanted the game of hockey to make people's lives better."

Lake Placid trip evokes memories in Bruins' Thomas

By Shawn P. Roarke - NHL.com Senior Managing Editor, Published April 19, 2011:
<http://www.nhl.com/ice/news.htm?id=560300&cmpid=tw%3Ashr%3Amain>

LAKE PLACID -- Maybe walls can't talk, but the cinderblock partitions that make up Locker Room No. 5 at the USA Rink at the Olympic Center here were telling Tim Thomas a pretty good story Tuesday afternoon.

Thomas, the goalie for the Boston Bruins, stood in the far corner, trying to wrap his head around the history that took place in the cramped Spartan room he now occupied.

Thirty-one years earlier, the room hosted Team USA during the 1980 Winter Olympics. Yes, the Team USA that authored the Miracle on Ice triumph, a story that has been immortalized in countless books and movies.

"We all know the story," Bruin defenseman Andrew Ference, a Canadian said. "It's neat. It's obviously a big part of American hockey history."

It's an even bigger part of Tim Thomas' history, a history that includes his own stint, as a backup, for Team USA at the 2010 Olympics in Vancouver.

"I always wanted to be a goalie, but Jim Craig and those Olympics sealed the deal," Thomas said Tuesday, referencing the American goalie who is a central figure in the Miracle. "From age 5 until really probably 20, it was to play in the Olympics -- not the NHL. Not that I didn't want to play in the NHL, but the Olympics were the main goal."

That's why he could stand in the room, so cramped by today's standards, and picture Jim Craig in his tan leg pads and his white Team USA jersey, eyes ablaze with focus and determination. Why he could envision Mike Eruzione, the team's captain, rallying the team during the intermissions of the penultimate game against the mighty Russians. Why, if he tried, he could see Herb Brooks, the larger-than-life head coach, pacing the tight confines, exhorting a raggedy collection of college players -- amateurs in the truest sense -- to believe in their hearts and minds that they could beat a juggernaut Russian team on the world's biggest stage.

It was all right there for Thomas -- just 5 when he witnessed perhaps the greatest hockey upset of all time unfold.

He has read about the events that led to the Americans' last gold medal in Olympic hockey. He has watched the movies and the documentaries. He has heard the stories from hockey lifers.

"This was a huge moment for hockey in the United States -- and just the United States, the country," Thomas said. "Nineteen-eighty, we were coming out of the stagflation of the 70s, we were in a Cold War against Russia, the Russian team was supposed to be unbeatable, and a team of college kids was able to put it together and have a miracle tournament."

He understands that the Stanley Cup Playoff series he is in now, the one that brought him to Lake Placid for two off days, can't compare to that iconic moment. In fact, he

doesn't want the series between his Bruins and the Montreal Canadiens -- a series Montreal leads two games to one after Boston's victory in Monday's Game 3 in Montreal -- to be compared to such a special moment.

"That really is on a whole different, higher level I think than this series between Boston and Montreal," Thomas said. "Now, if it was the Stanley Cup Finals or something, but this is the first round -- although very important, don't get me wrong. The Miracle on Ice was a totally different beast."

With that said, this Eastern Conference quarterfinal-round series is the biggest thing in Thomas' mind at the moment. He's ecstatic that his team was able to hold on for a victory Monday night and claw its way back into a series that looked bleak after an opening pair of losses in Boston.

"It made the whole bus ride down here better," Thomas said. "If we were down 3-0 right now, it would not be a fun atmosphere to be in. We're down 2-1 and we still have a lot of work ahead of us, but that was the first step. Now we can come here for a couple of days, step back and recharge ourselves and get ready to do it again, because it is not easy."

But the Bruins, to a man, believe that Lake Placid will help in the fight. No, they don't believe a miracle can rub off on them -- "This isn't the Olympics. It wouldn't be a miracle if we are able to win Thursday (in Game 4), Thomas said -- but rather hope this bucolic little mountain town in the Adirondacks can help them get refocused and recharged.

"I went back to Vancouver to see what the Olympics are all about and you see the difference in the two cities," Lucic said. "Vancouver is such a big city and you come here and they have the one main street and that's about it. But, you know, it's a pretty cool mountain town. You want to do everything you can to enjoy the experience."

Ference said he plans to take a lazy walk around the town, perhaps, cast a few glances at the still-frozen Mirror Lake and remember his own childhood spent dreaming of being in this very spot. Other players are ready for some major rest and relaxation Tuesday before a Wednesday practice here and then a trip back to Montreal for Thursday's crucial Game 4.

"Truly, the main focus is already switching to Thursday and playing in Montreal," Thomas said before walking out of the past that lives in Locker Room No. 5 and toward his own, still unwritten, hockey future.



"Competition without preparation is anti-development and we are on a slippery slope in youth hockey today. There are a lot of positive things, but we also have to watch out for the 'doing too much too soon for too few' syndrome. Basically we need to stop narrowing the base of the pyramid. We need to make hockey fun for the kids and let them learn to love the game the way we did. Kids love to play and we need to give the game back to them. I basically wanted to create an environment to give the games back to the players as much as possible."

- Herbie

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The Herb Brooks Foundation is dedicated to growing the game of hockey and giving the game back to the kids.

Founded in 2003 by Dan Brooks and Kelly Brooks Paradise, Herb's friends and family were determined to preserve his legacy by continuing his work: growing the game of hockey and "making hockey fun for kids and letting them learn to love the game the way we did."

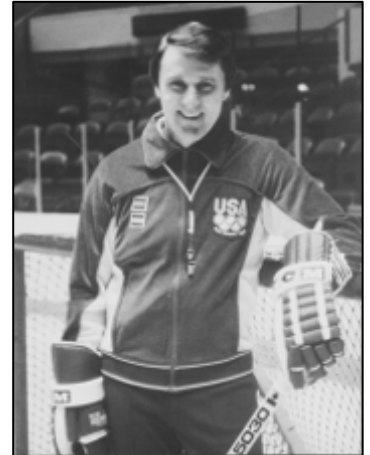
Our Mission: *Grow the base of hockey; give kids a positive hockey experience and an opportunity to learn life lessons.*

As years pass in today's system and levels of play, hockey loses players as the focus narrows on its elite talent. The drop-off is extreme.

The current system is causing 60 percent of players to quit hockey before the PeeWee level and 20 percent of players to hang them up after only one year in the sport, according to USA Hockey.

Herb's goal was to broaden that pyramid, keeping players of all ages and skill levels engaged and excited to play the game of hockey just like he did.

To learn more, visit www.herbbrooksfoundation.com. Become a fan of the Herb Brooks Foundation on Facebook at www.facebook.com/HerbBrooksFoundation and follow us at www.twitter.com/HerbBrooksFDN. Contact John McClellan at johnrmcclellan@yahoo.com or herbbrooksfoundation@gmail.com for more info.



GROW THE GAME

The Herb Brooks Foundation is continuing to grow, thanks to Herb's legacy, vision, family and people like you. But with more kids entering our programs, an increase in funding is also needed. If you want to help grow the game and provide kids an opportunity to learn life lessons, make a contribution to:

Herb Brooks Foundation
National Sports Center
1700-105th Avenue NE
Blaine, MN 55449



Or donate electronically through PayPal, which can be found under our "Contribute" tab at www.herbbrooksfoundation.com.

Thank you for your support.

